



PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214  
ph: (412) 237-1100  
fx: (412) 237-2247

**Great American Media**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

AgM

Advertiser	Democratic Congressional Campaign (913)	Invoice	640373
Agency	Great American Media (3571)	Inv Date	10/28/2012
Buyer	GILROY, MAURA	Terms	Net 30
Salesperson	Telerep/Washington DC, Washington DC (1040)	Contract	321969
Product	ph: (555) 555-5555	Bill Type	Standard
Brand	Political - Issue (1068)	Period	10/1/2012 - 10/28/2012
Acct Types	ISS/DCCC (76030)	CO-OP/Order Type	Yes/Normal
Est/Headline	National/Political	Package	
Demo	1194/06146974	Gen. Date	10/29/2012 1:22:34PM
Revision			
Comments	DCCC 10/16 ***** THIS IS A CASH IN ADVANCE		

## OFFICIAL BILLING INVOICE

Pittsburgh (PCNC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>	<b>PCNC 7-8A/1</b>							
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 7:13AM (Tu)	00:30	PITTSBURGH THIS MORNING 7AM	D3C12PA12T02H	\$75.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 7:23AM (We)	00:30	PITTSBURGH THIS MORNING 7AM	D3C12PA12T02H	\$75.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 7:42AM (Th)	00:30	PITTSBURGH THIS MORNING 730AM	D3C12PA12T02H	\$75.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 7:58AM (Fr)	00:30	PITTSBURGH THIS MORNING 730AM	D3C-12-PA12-T03H	\$75.00	
2.0	<b>Contract Line Remarks:</b>	<b>PCNC 7-8A/2</b>							
	Spot	7:00:00AM- 8:00:00	Day,M-1	10/22/12 7:42AM (Mo)	00:30	PITTSBURGH THIS MDRNING 730AM	D3C-12-PA12-T03H	\$75.00	
3.0	<b>Contract Line Remarks:</b>	<b>PCNC 8-9A/3</b>							
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 8:12AM (Tu)	00:30	PITTSBURGH THIS MORNING 8AM	D3C12PA12T02H	\$75.00	
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 8:22AM (We)	00:30	PITTSBURGH THIS MDRNING 8AM	D3C12PA12T02H	\$75.00	
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 8:28AM (Th)	00:30	PITTSBURGH THIS MDRNING 8AM	D3C-12-PA12-T03H	\$75.00	
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 8:51AM (Fr)	00:30	PITTSBURGH THIS MORNING 830AM	D3C-12-PA12-T03H	\$75.00	
4.0	<b>Contract Line Remarks:</b>	<b>PCNC 8-9A/4</b>							
	Spot	8:00:00AM- 9:00:00	Day,M-1	10/22/12 8:51AM (Mo)	00:30	PITTSBURGH THIS MORNING 830AM	D3C-12-PA12-T03H	\$75.00	
5.0	<b>Contract Line Remarks:</b>	<b>PCNC 9-10A/5</b>							
	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 9:24AM (Tu)	00:30	PCNC 9AM NEWS 9AM	D3C12PA12T02H	\$75.00	
	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 9:13AM (We)	00:30	PCNC 9AM NEWS 9AM	D3C12PA12T02H	\$75.00	
	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 9:23AM (Th)	00:30	PCNC 9AM NEWS 9AM	D3C12PA12T02H	\$75.00	
	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 9:28AM (Fr)	00:30	PCNC 9AM NEWS 9AM	D3C-12-PA12-T03H	\$75.00	
6.0	<b>Contract Line Remarks:</b>	<b>PCNC 9-10A/6</b>							
	Spot	9:00:00AM-10:00:00	Day,M-1	10/22/12 9:38AM (Mo)	00:30	PCNC 930AM NEWS 930AM	D3C-12-PA12-T03H	\$75.00	
7.0	<b>Contract Line Remarks:</b>	<b>PCNC 1-2P/7</b>							
	Spot	1:00:00PM- 2:00:00	Per week (3),Tu,We,Th,Fr	10/16/12 1:24PM (Tu)	00:30	PCNC 1PM NEWS 1PM	D3C12PA12T02H	\$30.00	
	Spot	1:00:00PM- 2:00:00	Per week (3),Tu,We,Th,Fr	10/17/12 1:08PM (We)	00:30	PCNC 1PM NEWS 1PM	D3C12PA12T02H	\$30.00	
	Spot	1:00:00PM- 2:00:00	Per week (3),Tu,We,Th,Fr	10/18/12 1:13PM (Th)	00:30	PCNC 1PM NEWS 1PM	D3C-12-PA12-T03H	\$30.00	
8.0	<b>Contract Line Remarks:</b>	<b>PCNC 1-2P/8</b>							
	Spot	1:00:00PM- 2:00:00	Day,M-1	10/22/12 1:38PM (Mo)	00:30	PCNC 130PM NEWS 130PM	D3C-12-PA12-T03H	\$30.00	
9.0	<b>Contract Line Remarks:</b>	<b>PCNC 2-3P/9</b>							
	Spot	2:00:00PM- 3:00:00	Per week (3),Tu,We,Th,Fr	10/16/12 2:15PM (Tu)	00:30	PCNC 2PM NEWS 2PM	D3C12PA12T02H	\$30.00	
	Spot	2:00:00PM- 3:00:00	Per week (3),Tu,We,Th,Fr	10/18/12 2:28PM (Th)	00:30	PCNC 2PM NEWS 2PM	D3C12PA12T02H	\$30.00	
	Spot	2:00:00PM- 3:00:00	Per week (3),Tu,We,Th,Fr	10/19/12 2:08PM (Fr)	00:30	PCNC 2PM NEWS 2PM	D3C-12-PA12-T03H	\$30.00	
10.0	<b>Contract Line Remarks:</b>	<b>PCNC 2-3P/10</b>							
	Spot	2:00:00PM- 3:00:00	Day,M-1	10/22/12 2:13PM (Mo)	00:30	PCNC 2PM NEWS 2PM	D3C-12-PA12-T03H	\$30.00	
11.0	<b>Contract Line Remarks:</b>	<b>PCNC 11-1134P/11</b>							
	Spot	11:00:00PM-11:34:	Per week (2),Tu,We,Th,Fr	10/17/12 11:21PM (We)	00:30	PITTSBURGH NDW PM 11PM	D3C12PA12T02H	\$30.00	
	Spot	11:00:00PM-11:34:	Per week (2),Tu,We,Th,Fr	10/19/12 11:09PM (Fr)	00:30	PITTSBURGH NDW PM 11PM	D3C-12-PA12-T03H	\$30.00	
12.0	<b>Contract Line Remarks:</b>	<b>PCNC 1134P-12M/12</b>							
	Spot	11:34:00PM-12:00:00	Per week (2),Tu,We,Th,Fr	10/16/12 11:52PM (Tu)	00:30	CH11 11PM NEWS 1130PM	D3C12PA12T02H	\$60.00	



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	Spot	11:34:00PM-12:00:00	Per week (2), Tu,We,Th,Fr	10/17/12 11:43PM (We)	00:30	CH11 11PM NEWS 1130PM	D3C12PA12T02H	\$60.00	
13.0	<b>Contract Line Remarks:</b>	<u>PCNC 8-9P/13</u>							
	Spot	8:00:00PM- 9:00:00	Day,Sa-1	10/20/12 8:39PM (Sa)	00:30	Hines Ward Show 830-9P	D3C-12-PA12-T03H	\$35.00	
14.0	<b>Contract Line Remarks:</b>	<u>PCNC 930-10P/14</u>							
	Spot	9:30:00PM-10:00:00	Day,Sa-1	10/20/12 9:59PM (Sa)	00:30	MIKE TOMLIN NEWS CONFERENCE 930PM	D3C-12-PA12-T03H	\$35.00	

**REMIT TO: PCNC P.O. BOX 643365 PGH, PA  
15264-3365**

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$1,615.00	Total Spots	29
Commission	(\$242.25)		
Net Total	\$1,372.75		